

We're Storm2

FINTECH CITIES STOCKHOLM



Connecting FinTech Talent

FINTECH CITIES

Our FinTech Cities series will explore the biggest hubs around the world for FinTech.

They will explore the FinTech ecosystem of the city, as well as some useful general information.

If you are looking for a role in the FinTech sector, then these guides will help you on your path to finding the right place for you.

Our next stop, Stockholm...



STOCKHOLM – WHERE INNOVATION THRIVES

Sweden is the ideal country for fast-growth tech businesses.

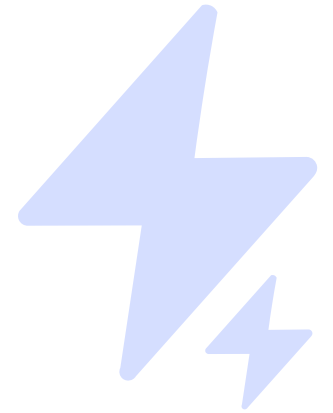
With one of the top survival rates for start-up businesses in the world, it really is an amazing place for FinTech companies to set-up and grow.

4 out of every 5 purchases in Sweden are made electronically, with a real focus on the country to go completely cashless.

Around 1 in 5 people in Stockholm are employed in the tech industry, demonstrating the passion for tech innovation.

And finally, with a culture of successful entrepreneurs investing their money back into growing enterprises, Stockholm's FinTech sector continues to grow at a rapid rate.





30 MAJOR PLAYERS – STOCKHOLM

A list of FinTech organisations with either their HQ in Stockholm, or a very strong presence there

PAYMENTS

- ⚡ Klarna
- ⚡ Billhop
- ⚡ Swish
- ⚡ Qliro
- ⚡ Trustly
- ⚡ Babs Paylink
- ⚡ iZettle
- ⚡ Wrapp
- ⚡ Bambora
- ⚡ Mondido

ALTERNATIVE FINANCE

- ⚡ Bynk
- ⚡ Capcito
- ⚡ Qred
- ⚡ Froda
- ⚡ Mynt
- ⚡ Anyfin
- ⚡ FundedByMe

WEALTHTECH

- ⚡ Dreams
- ⚡ Savelend
- ⚡ Lendify
- ⚡ Näktergal
- ⚡ Lysa
- ⚡ Aktiespararna

INSURTECH

- ⚡ Bima
- ⚡ Itello
- ⚡ Insurello
- ⚡ Zmarta Group

REGTECH

- ⚡ Norbloc
- ⚡ Zignsec
- ⚡ Kreditz

WHERE TO LIVE

Many of the FinTech businesses are based around the Norrmalm and Vasastan parts of the city, which are very central and close to the train station.

The whole of central Stockholm is very expensive to live in. Most people tend to live on the island of Södermalm or the island of Kungsholmen. These are highly residential areas with a good nightlife and lots of things to do.

Due to the sector's close proximity to the train station, you can live in some nice commuter towns that are a bit cheaper and still easy to get to work.

Solna is very popular as it is cheaper than the city centre, but close enough to still enjoy a night out in the centre and be able to get home! Bromma, Älvsjö and Liljeholmen are also extremely popular.

YOUR MOVING-TO-STOCKHOLM CHECKLIST

- ❑ Make sure you check out how much it costs before moving. The best website is numbeo.com, an online cost-of-living calculator.
- ❑ Look well in advance for a place to live as it can be a lengthy process. The best places to look are bopunkten.se and blocket.se. They are in Swedish though, so you might need to translate them.
- ❑ Do some extra reading about some of the important cultural elements of life in Stockholm. For example, you need to know what “Lagom” and “Fika” are.
- ❑ Get to know the transport system really well. Being on time is very important in Sweden, so know how long journeys take, which are the quickest ways to get around etc.
- ❑ If you are going to get a car, read up on the rules of the road well. For example, when parking a car on the street, you must park it facing the direction of the traffic on that side of the road.
- ❑ Stockholm is a very environmentally friendly city, so make sure you are aware of the local recycling centres.
- ❑ Make a list of the things you want to do and the places you want to visit. For example, Stockholm has loads of cool museums, such as the Abba Museum or the Viking Museum. Get your copy of “Dagens Nyheter” to know which are the best bars and cafes to visit.



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